This presentation analyzes the intricate relationship between far-right political platforms and digital media in Brazil and Latin America. Focusing on the connection between digital spaces and the rise of far-right movements, it will explore the role of social media and online communities and applications in fostering and amplifying far-right ideologies. It will investigate specific instances and influential figures where digital media has contributed to disseminating and reinforcing far-right narratives in Brazil and Latin America and reflect on societal, political, and cultural causes and consequences of this relationship. This presentation offers insights into the complex dynamics between digital media and the far right, contributing to a deeper understanding of contemporary political landscapes in Brazil and Latin America.